



Contact: Emillie Kushner, Formatta
703.673.2217
ekushner@formatta.com

Formatta Forms-Driven Process Optimization Solution Providing Stimulus to e-Government Initiatives

Optimized Processes for e-FOIA and e-Permitting Provide Better Citizen Service, Reduce Costs and Promote Green Operations

Fairfax, VA.—September 24, 2009—Formatta, a leading provider of [eforms-driven business process optimization solutions](#) delivering increased performance and measurable return on investment, today announced positive outcomes by government organizations leveraging the Formatta solution.

The Formatta solution is now deployed to hundreds of thousands of government employees and partners, allowing them to easily access, sign, and submit electronic forms critical to a wide array of processes including e-FOIA and e-Permitting requests, safety program reporting and analysis, and reporting on field-based initiatives. The Formatta solution can also be used by government agencies for optimizing forms-driven processes that support social services reimbursement, law enforcement including crime scene processing, records management and claims processing.

“Smart leverage of e-forms is a key component of any e-government initiative,” said Grant Wagner, Formatta President and CEO. “With Formatta’s solution in place, government agencies are able to provide better customer service, cut costs, and promote ‘green’ operations, in addition to benefiting from improved business intelligence.”

Formatta improves the ability of government agencies and enterprises to simply, quickly and affordably move e-forms data to those mission-critical business applications that need it most without extensive programming and expensive information technology support services.

more –



Formatta Drives e-Government Optimization Successes Page Two of Two

Formatta's deployment into government agencies met with early success. Specific use cases include:

- FOIA tracking & reporting:** Government agencies have deployed e-forms using the Formatta solution in less than three weeks to manage the collection and reporting of e-FOIA request information from hundreds of organizations, with far less effort than required in previous years.
- Permitting:** E-forms have been successfully used to automate receipt and processing of applications from the public for various activities on government land and in government buildings that require a permit.
- Safety program:** E-forms have also been deployed to support automated reporting of safety incidents that is then used to identify opportunities for improving workplace safety.
- Field reporting:** E-Forms have been developed to support collection of field data, including surveys from visitors using various government sites. The data is collected electronically and automatically submitted and uploaded into relevant databases.

"Government agencies continue to turn to Formatta to efficiently and effectively manage their e-forms requirements," said Wagner. "Formatta is the most affordable, scalable, and easiest to implement, use, and maintain data capture and integration solution on the market today."

XXX

About Formatta

More than just an electronic version of a paper form, Formatta's solution quickly captures, verifies, approves and integrates data used in enterprise processes with the critical enterprise systems used to run organizations. While other solutions solve document/record management and business process management problems, they do not efficiently capture data from paper and paper equivalents and easily integrate it to business applications that require it. Formatta provides the most affordable, scalable, and easiest to implement, use, and maintain e-forms data capture and integration solution. Formatta is headquartered in the greater Washington, DC area. More information about Formatta is located online at www.formatta.com.

Providing Better Service to Citizens While Optimizing Processes, Increasing Transparency and Accountability, and Reducing Costs

Quick Facts

Challenge

Government and industry mandates such as HIPAA, USA Patriot Act, SEC, Basel II, Gramm-Leach-Bliley Act, Sarbanes-Oxley, e-Recovery, e-Reporting, e-Permitting, GPEA and others require an easy to use solution that enables government agencies to facilitate, monitor and enforce compliance by individuals, businesses and other government entities.

Solution

- Straight-thru transaction processing with electronic form submission optimization
- Web-based e-Form management
- Data integration and sharing

Result

- Complete and accurate data through field-level validation, ensuring data type and format are correct
- Improved availability and convenience since e-forms are available on an anytime, anywhere basis
- Reduced costs by eliminating redundant manual data entry
- Improved customer/public service and satisfaction
- Compliance with mandates for paperless-based initiatives
- Integration to mission critical enterprise systems



At all levels, the Federal Government is working to reduce paperwork and costs, while increasing transparency, accountability and analysis. Often these initiatives fall under the term eGovernment and are mandated by law. With government forms as the primary conduit for collecting information, the cost of processing these forms manually is huge— from printing paper forms to keying completed forms into a database. Additionally, errors caused by incomplete or incorrect data and transcription mistakes can result in further incremental costs and frustrating delays.

Capturing and processing information electronically through e-forms can reduce costs by as much as 90%.

Formatta's solution is a cost-efficient, easy-to-use solution for addressing a variety of citizen services. E-form use for government translates to virtually any government-to-citizen (G2C), government-to-business (G2B) and government-to-government (G2G) process, including applications such as:

- Processing Federal funded programs (e.g., grants, unemployment, healthcare reimbursements)
- Enrollment for services (e.g., benefits or loans)
- Regulatory compliance and reporting (e.g., environmental reports, e-reporting)
- E-Filing (e.g., revenue or court documents)
- Law enforcement reporting (e.g., arrest, transfer or release reports)
- Permitting and licensing

Formatta Automates Federal Government Forms

General Forms

- FOIA Request
- E-Permitting Request
- Trip Ticketing
- Request for Reimbursement
- HR Applicant Form
- New Employee Request and Approval Form

Tax Forms

- Wage and Tax Statement
- Employee Withholding Allowance Certificate
- Request for Federal Tax Withholding from Sick Pay
- Application for IRS Taxpayer ID Number

Small Business Administration

- Application License Assurance of Compliance
- Application for Section 504 Loan
- SBA Counseling Evaluation
- HUBZone Application
- Request for Advance Reimbursement
- Application for Business Loan

Social Security Administration

- Application for Retirement Insurance Benefits
- Application for Disability Benefits
- Benefits Formula Form
- Application for Search of Census Record

New Hire On-Boarding

- Employee Address Form
- Statement of Prior Federal Service Form
- Direct Deposit Application
- Health Benefits Enrollment
- Child Support Disclosure Form
- Application to Telework
- Employee Tax Withholding Forms

Veterans Affairs

- Application for Extended Care
- Health Benefits Renewal Form
- CHAMPVA Claim Form
- Application for U.S. Flag for Burial Purposes
- Pension Claim Request
- Medical Expense Report

FEMA

- Action Request
- Request Form for Housing Accommodations
- Request for Use of NETC Facilities
- Flood Insurance Change Form

General Services Administration

- Fire Incident Report
- Request for Valuation Service
- Inspection Report

The Formatta Solution – Easy to Optimize and Share!

Formatta enables organizations to stay competitive by increasing the efficiency and productivity of every employee in the organization. The Formatta solution includes:

Design eforms easily

- Create and publish Formatta e-forms without programming
- Import PDFs and other forms for rapid design
- Add validations, formulas and automation
- Protect forms with built-in encryption tools
- Lock forms and fields for data security

Capture data online via any Web browser

- Enter, save and submit information
- Auto-populate fields based on prior data entered
- Guide users completing forms with field-specific help
- Validate field-level data and form-level completeness
- Provide offline capability for eform completion
- Comply with Section 508 requirements

Manage data and eforms

- Administer publishing and processing of forms
- Establish multi-level security access for form managers
- Control form access and processing by user or user group
- Modify existing forms or process logic
- Manage and track form versions
- Configure custom integration between forms and back-end systems

Integrate data with business applications

- Move data to and from business systems quickly and easily with secure two-way integration
- Utilize industry standards such as XML, SMTP, HTTP, ODBC, and SOA to connect to your existing infrastructure
- Capture, route, and archive submitted forms as document and records artifacts
- Implement real-time data collection and integration with simple SQL

More than just an electronic version of a paper form, Formatta's solution quickly captures, verifies, approves and integrates data used in enterprise processes with the critical enterprise systems used to run organizations. While other solutions solve document/record management and business process management problems, they do not efficiently capture data from paper and paper equivalents and easily integrate it to business applications that require it. Formatta provides the most affordable, scalable, and easiest to implement, use, and maintain e-forms data capture and integration solution. Formatta is headquartered in the greater Washington, DC area. More information about Formatta is located online at www.formatta.com.